

**PTron announces launch of 'Pride' Earphones***Metal earphones with Subwoofer Effect*

**Hyderabad, 17<sup>th</sup> April 2018:** PTron today announced the launch of '[Pride](#)', a wired earphones with metal earphone shell and high quality 9 mm speakers that provide a rich stereo sound experience. PTron Pride is crafted to blend awesome sound quality & great ergonomics that provide all-day comfort fit.

[PTron Pride](#) comes with a metal shell that enhances bass giving it a subwoofer effect, without compromising on the overall listening experience. It comes with universal 3.5 mm audio connector, which makes it compatible with smart phones, tablets, MP3/MP4 players, laptops etc. It is equipped with a built-in microphone that makes answering calls on-the-go easy. It also comes with noise cancellation, enhancing its usability in crowded environments. Keeping in line with other PTron earphones, the tangle-free cables are a boon to music lovers who are always on the move. It is available in rich nickel-black color.

PTron Pride is launched at an introductory price of INR 699 on leading e-commerce portal, LatestOne.com.





**Features & specifications:**

- ✓ In-ear ergonomic elegant design
- ✓ Stereo quality sound with subwoofer effect
- ✓ Noise canceling earphone
- ✓ Speaker size: 9 mm
- ✓ Frequency response: 20 Hz - 20 kHz
- ✓ Impedance: 16 ohms
- ✓ Sound level: 96+-3 dB
- ✓ Mic sensitivity: -42+-6 dB
- ✓ Aux connector: 3.5 mm gold plated
- ✓ Cable length: 1.2 m tangle-free cable

**Ameen Khwaja, CEO of Palred Online Technologies Pvt. Ltd.** said, *“We take pride in the craftsmanship of our PTron brand of earphones. To many, a earphones is a constant companion, whether they are at work, college or on the move. PTron Pride is a great example of how PTron is evolving and committed to provide high performance audio products for music lovers. We aim to sell one million earphones in the current financial year.”*

**About PTron**

PTron is a well-established mobile accessories brand with a wide range of products - including audio and charging devices. It is owned by Palred Online Technologies Pvt. Ltd. (POT, a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

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