

**PTron launches “Sporty S1” Bluetooth smart watch!
Exclusively on LatestOne.com**

Hyderabad, 15th June 2017: PTron launches “Sporty S1”, a Bluetooth smart watch with refreshing look that further strengthens PTron’s leadership in the affordable smart wearable portfolio. This is in line with PTron’s strategy of continuously innovating and introducing unique products to meet rapidly changing customer needs and demands that are moving towards personalization and individualism. As per a report, the global smart watch market has a potential to reach \$32.9 billion by 2020, registering a CAGR of 67.6% during 2014 - 2020.

[PTron Sporty S1](#) comes in striking blue color and exclusively available on LatestOne.com, priced aggressively at just INR 1299.00.

Features and specifications:

- ✓ Dial Size - 1.98 x 1.9 x 0.39inch
- ✓ Resolution - 204x204
- ✓ Band material - Silica gel
- ✓ Bluetooth 3.0 and touch screen
- ✓ Built-in 380mAh rechargeable polymer battery
- ✓ Charging time about 30-60 minutes
- ✓ Transmitting Range - Approx 10m
- ✓ 7 days standby and 8 hours talk time
- ✓ Phonebook, SMS & Whats app notifications, answer & dial calls, pedometer, remote camera, music & many more
- ✓ Mobile phone support - ios 6.1 and above & Android 4.3 above



Ameen Khwaja, Founder and CEO of LatestOne.com said, “We are pleased to launch PTron Sporty S1 on LatestOne.com. This smart watch is different from other [PTron watches](#). It looks like a sports watch and feels like a sports watch. I am positive Generation Z will appreciate this product. We recognize that wearable technology, specifically in affordable price range, will continue to touch our lives which is why we have expanded our line of smart watches to help accommodate these need.”

About LatestOne.com

Hyderabad-based LatestOne.com is India’s only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

Arvind Verma

Marketing Communications Manager

LatestOne.com

Road Number 12, Banjara Hills,

Hyderabad, Telangana 500034

Phone Number: 040-67138826

E-mail - arvind.verma@palred.com