

**PTron launches wireless smartphone charger at just INR 499/-**

*Exclusively on LatestOne.com!*

**Hyderabad, 19<sup>th</sup> September 2017:** LatestOne.com's private label brand 'PTron' unveils "wireless charger", a wireless pad which allows to wirelessly charge a compatible device's battery using induction transfer, simply by placing it on top of a wireless pad - and with no need for cables or adapters (other than to the wireless charger itself). PTron extends its range of chargers in the mobile accessories segment with the launch of this [wireless pad](#). This is in line with PTron's strategy of continuously innovating and introducing unique products to meet rapidly changing customer needs and demands.

[PTron wireless charger](#) pad comes in black & red combination and exclusively available on LatestOne.com, priced at INR 499/- only.

**Features & specifications:**

- ✓ Ultra thin, lightweight and portable
- ✓ Anti-slip base for stable placement of device
- ✓ Input DC 5V/1.5A & output 1A
- ✓ Energy Conversion - 76%
- ✓ Induction charging technology
- ✓ Compatible with mobile phones with Qi standard like iPhone 8 & iPhone X
- ✓ Diameter 6.8cm & thickness 1.1cm



Ameen Khwaja, Founder and CEO of LatestOne.com said, *"I am quite excited about wireless technology in India. As per the current trend, new generation comprising of Gen Y and Gen Z is more inclined toward wireless technology. Be it wireless speakers, earphones or charging your device, wireless technology makes life easier. PTron wireless charging pad is definitely a thing for Gen Z. As per a report, wireless phone charging market forecast indicates that global markets will reach \$33.6 billion by 2019. In my view, wireless devices or gadgets have immense potential to scale up due to its advantages."*

#### **About LatestOne.com**

Hyderabad-based [LatestOne.com](http://LatestOne.com) is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

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